Reading, Creating, Exhibiting:
Expanding Digital Creativity with the
90-Second Newbery Film Festival

James Kennedy
Eti Berland
Elisa Gall
Jennifer Verbrugge

NCTE Annual Convention 2015
Responsibility, Creativity, and the Arts of Language
James Kennedy

*The Order of Odd Fish*
Creator of the 90-Second Newbery Film Festival
The 90-Second Newbery Film Festival is an annual video contest in which kid filmmakers create weird movies that tell the entire stories of Newbery-winning books in about 90 seconds. Every year, the best movies are shown at gala screenings all over the country—co-hosted by founder James Kennedy and other great children’s authors. We are now entering our fifth year! The due date for movies is January 10, 2016.
The film that started it all!

"A Wrinkle In Time" In 90 Seconds
from James Kennedy
Mission

1) Entice students into reading and discussing Newbery winning books—especially older, unjustly forgotten titles.

2) Encourage the close reading necessary to write a script that wittily sums up a book in 90 seconds.

3) To create an opportunity for students to use new technologies, such as video equipment and editing software, in a constructive way that promotes literacy.

4) To provide opportunities for collaboration and sharing with others in a real-world setting.

5) Throw awesome screenings to celebrate the kids' great movies!
Screenings

Sunday, January 9, 2016
The SAN ANTONIO screening

Sunday, January 31, 2016
The CHICAGO SCREENING

Saturday, February 13, 2016
The OAKLAND, CA SCREENING

Saturday, February 13, 2016
The SAN FRANCISCO SCREENING

Saturday, February 20, 2016
The TACOMA, WA SCREENING

Sunday, February 21, 2016
The PORTLAND, OR SCREENING

Saturday, February 27, 2016
The MINNEAPOLIS SCREENING

Saturday, March 5, 2016
The NEW YORK CITY SCREENING

Sunday, March 6, 2016
The BROOKLYN, NY SCREENING

Sunday, April 3, 2016
The ROCHESTER, NY SCREENING

Chicago Public Library

Oak Park Public Library
Eti Berland

Instructor, Oral Interpretation of Literature/Storytelling, Children’s Literature, Hebrew Theological College

Youth Services Volunteer, Evanston Public Library Homeschool Program

90-Second Newbery Social Media Coordinator
The One and Only Ivan

One day we get another friend. Her name is Ruby.
Elisa Gall

Lower School Librarian, Co-Department Chair, Latin School of Chicago

Guest reviewer & contributor, Horn Book Magazine
El Deafo

90 Second Newbery Film, El Deafo, by lower schoolers
Dear Mr. Henshaw

90 Second Newbery video, Dear Mr. Henshaw, by lower schoolers
Dear Mr. Henshaw
Jennifer Verbrugge

Library Program and Partnership Coordinator at Minnesota Department of Education, State Library Services

90-Second Newbery Film Festival, Minneapolis Coordinator
90-Second Newbery Programs

• Retell story in a different genre
• Skip specific plot points, but retain enough of original to ensure accuracy
• Present goals for students to accomplish
• Stress that videos don’t have to be only 90 seconds
• Tap into students’ interests
• Program can be customized to your school, library and community
• Be flexible; be open to unexpected in the process
• Communicate that revision is a constant process
Opportunities for Collaboration

• Interdisciplinary programs between subjects
• One Book, One School
• Film class
• Librarian and English department
• Digital media class
• Drama club
• Writing Workshop
• Social Studies
• Elective class
• Art class
• After school program
• Library helpers
• Music/chorus/band
• Makerspace (creating sets, props, costumes)
• Public library with homeschool families
Author Connections

90-Second Newbery @90secondnewbury - 19 Oct 2013
Awesome Burley Elementary kids met @MangiPreus & shared vid of Heart of a Samurai! How amazing is that?! Here's vid: ow.ly/pYfwO

Vimeo

"Heart of a Samurai" for 90-Second Newbery Film Festival
"Heart of a Samurai," a 2011 Newbery Honor Book by Mangi Preus, adapted into a short movie for the 90-Second Newbery Film Festival...

View on web

Margi Preus @MargiPreus - 17 Oct 2013
Watched fab @90secondnewbery film version of Heart of Samurai w stars from Burley! @iamjameskennedy, Bravo!

GraceLinBlog: happenings in the life of children's author Grace Lin

WEDNESDAY, MAY 4, 2011

On screens now!

It's been a whirlwind: I've been traveling to San Francisco, CT and now PA, but before I write about those things I wanted to share this awesome little movie. Remember the 90-Second Newbery Film Festival? I blogged about it! Well, here is a new entry based on Where the Mountain Meets the Sky! Wow! Yeah!

It's from Ellea Cull's 4th and 5th-grade volunteers at Springford School in Arizona! It's great! I think it was particularly clever the way they used paper puppets—kind of an homage to Chinese shadow puppets as well as getting around budget restrictions of hiring a green tiger and building a windmill.

Can't wait? Thanks so much, Ellea Cull and Springford School Students! I'm sending you a print from the new blog as a small thank you. I hope you like it!

And I also hope this encourages others to make a 90-Second film for the festival. I'd absolutely love to see more interpretations of my book, as well as other Newbery books!
Steve Shenkin @steveshenkin - Jan 8
Check out this amazing animated book trailer for BOMB made by students for the @90secondnewbery festival! youtube.com/watch?v=sGG7h....

90 Second Newbery- Bomb
Our entry for the 4th annual 90 Second Newbery, an adaptation of Bomb, by Steve Shenkin. We got featured on Steve Shenkin’s blog!
http://steveshenkin.com/...

Katherine Applegate @katherineauthor - Mar 9
This Minecraft version of TheOneAndOnlyIvan is way cool. Thx to @90secondnewbery & @TacomaPL's iStoryLab: ow.ly/UGZ1E

Ivan 4 real uh - The One and Only Ivan - 90-Second Newbery Film...
This film is about the One and Only Ivan by K.A. Applegate. It was created at the Tacoma Public Library's Digital Media Lab by local teens and kids for the 9...
Panel Discussion
Bring us to your city!

Contact James Kennedy to bring the festival to a city near you!
Check out these resources at https://www.smore.com/58ts3!
Understand, analyze, and use different types of print, digital, and multimodal media.

Evaluate mass media with regard to quality of production (e.g., film, television, radio, advertisements).

Compare and contrast a written story, drama, or poem to its audio, filmed, staged, or multimedia version, analyzing the effects of techniques unique to each medium (for example, lighting, sound, color, or camera focus and angles in a film).

Evaluate the advantages and disadvantages of using different mediums (for example, print or digital text, video, multimedia) to present a particular topic or idea.

90-Second Newbery Standards: [http://tinyurl.com/90SecondNewberyStandards](http://tinyurl.com/90SecondNewberyStandards)
Resources

90-Second Newbery Curriculum
www.tinyurl.com/90secondnewberycurriculum

Filmmaking Resources
https://www.smore.com/58ts3

NCTE Code of Best Practices in Fair Use for Media Literacy Education
http://www.ncte.org/positions/statements/fairusemedialiteracy

90-Second Newbery Standards
http://tinyurl.com/90SecondNewberyStandards

ReadWriteThink: 3-2-1 Vocabulary: Learning Filmmaking Vocabulary by Making Films
http://www.read writethink.org/classroom-resources/lesson-plans/vocabulary-learning-filmmaking-vocabulary-30683.html?tab=2

Naomi Bates’ Resources for Book Trailers
http://www.symbaloo.com/mix/booktrailerresources

25 Successful 90-Second Newbery videos
http://jameskennedy.com/2013/07/04/the-25-most-popular-90-second-newbery-videos-so-far
Resources

Tacoma Public Library’s 90-Second Newbery Program
http://storylabtacoma.org/90-second-newbery-film-festival

90-Second Newbery Film Fest Supports the 40 Developmental Assets by Sarah Sunshine Holloway
https://www.haikudeck.com/90-second-newbery-the-40-development-assets-education-presentation-BFOhUskMzp#slide-16

The 90-Second Newbery Film Festival by James Kennedy. VOYA. October 2013.

Introducing the 90-Second Newbery Film Festival by Betsy Bird. A Fuse #8 Production

Film fest weds new tech, kids classics by Rick Kogan

KidLit TV coverage of 2014 Festival in NYC
https://www.youtube.com/watch?v=IMizLt3fUNI