

For Immediate Release

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Oregon Country Fair Honored

EUGENE –The Convention & Visitors Association of Lane County Oregon (CVALCO) presented their Blue Heron Destination Promotion Award to the Oregon Country Fair (OCF) at their annual Industry Celebration on June 14. Leslie Scott, General Manager of the OCF, AAD Adjunct Instructor, and Festival & Event Management Program presenter accepted the award on behalf of OCF.

CVALCO presents this award to an organization, firm or individual who through their efforts has excelled in promoting the community and Lane County as a visitor destination. In announcing the award, Natalie Inouye, Vice President of Tourism Marketing for CVALCO stated that “more than 45,000 visitors converge to the 300 beautiful, woodland acres during the Fair weekend in Veneta. With entertainment, international food booths and artisans, the range of sights and sounds, tastes and textures, create an atmosphere of limitless color and whimsy.” This year the fair is July 13-15. Visit <http://www.oregoncountryfair.org> for details.

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