

NCCE Exhibitors:

3M Company/Visual Systems Achieve3000 Adobe Systems, Inc. Advanced Academics, Inc. Alden Associates, Inc. Aleks Corporation Alexandria/COMPanion Corporation AlphaSmart, A Renaissance Learning Brand American Animation Studios American Education Corporation Apple Atomic Learning Avidex Blackboard Inc. Boise State University, Dept. of Educational Technology Bowman / Cowcarts Brother International Corporation ByteSpeed, LLC CampusTech, Inc. Carnegie Learning Casio, Inc. CDW-G CompView CyberStreams, Inc. Dell, Inc. Digital Learning Commons Discovery Education DO-IT, University of Washington EarthWalk Communications, Inc. EBSCO Information Services Ednetics Educational Options, Inc. Einstruction Electronic Classroom Furniture	Systems, LC Ellsworth Publishing Company Epson America, Inc. Ernst Communications Follett Software Company Friday Noon, LLC - TrainerStudio Gaggie.Net GATEWAY GeeGuides GenevaLogic Glazer's Camera GLENCOE/McGraw-Hill InFocus Corporation Insight Systems Exchange Interwrite by GTCO CalComp LanSchool Technologies, LLC Learning Services Learning.com LEGO Education Lesley University LightSPEED Technologies, Inc. MatchWare, Inc. MICRO Computer Systems Microsoft Corporation NComputing, Inc. netTrekker d.i. Newtek-Maland Presentations Northwest Technical Products OETC Oki Data Americas, Inc. Orchard a division of Siboney Learning Group Pearson Assessments Pearson Digital Learning Pepperdine University PLATO Learning	Promax Technology, LLC Promethean ProQuest Puget Sound Center for Teaching, Learning & Technology Qwizdom, Inc. Rand McNally Read Naturally SAFARI Montage/Library Video Company Saxton Bradley, Inc./Synsor Corporation Scantrol Corporation Scholastic SchoolCity, Inc. SchoolKIT Schoolwires, Inc. SolutionsIQ Solutionz Conferencing, Inc. South-Western Thomson Spectrum Industries, Inc. The Phrogram Company The Writer Learning Systems Thomson Course Technology Tool Factory, Inc. Total Recall Inc Troxell Communications Turning Technologies, LLC Visions Technology Washington Educational Technology Support Centers Washington Learning Source Pavilion World Book, Inc. Zones, Inc.
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Monitor the developing exhibitor list and changing floor plan online in our premier interactive exhibit hall environment!

Click on www.ncce.org

NCCE Sponsors:



WHO ATTENDS NCCE?

Nearly 50 percent are DECISION MAKERS and the rest are IMPLEMENTERS.

If you are looking at specifically targeting educators in the Northwest...Take a look at who is attending NCCE's conferences:

Profile by Job Description

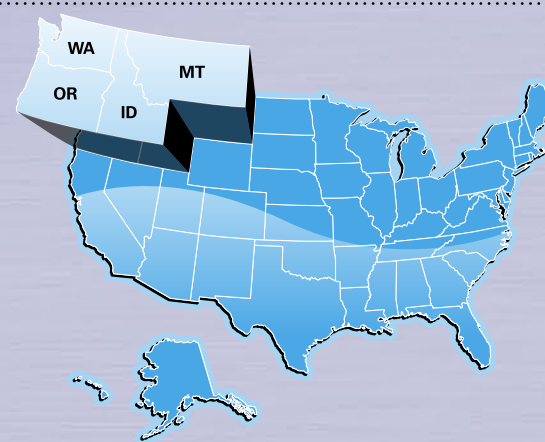
Teachers

25% Elementary
18% Middle School
20% High School

42%

- ▶ Administrators
- ▶ IT Administrators
- ▶ Library Media Specialists
- ▶ Tech Coordinators

34%



23 STATES REPRESENTED

96% of our audience is from Washington, Oregon, Montana and Idaho



NCCE Mission

The mission of Northwest Council for Computer Education is to promote and support the effective use of technology in all aspects of education.

Benefit

The Northwest Council for Computer Education is the Northwest's leading instructional technology organization. With over 2500 members and growing, we are committed to finding the best companies in technology to be at our conference.

NCCE is looking for companies to join our team and collaborate with us in Seattle in 2008 for our 37th annual technology in education conference.

We promise to give you as many opportunities as we can to market your product to our growing membership base so you will get a positive return on your investment.

We invite you to learn more about our participants, our exhibitors, and our history. For more information about NCCE 2008 Seattle or details on how to become one of our partners, please visit the web at www.ncce.org.

CONTACT INFORMATION:

For Partnership Opportunities:

Dr. Heidi B. Rogers
NCCE Executive Director
1000 West Hubbard Avenue, Suite 242
Coeur d'Alene, ID 83814
Phone: 1.208.667.2588
Fax: 1.208.664.1272
hrogers@ncce.org

To Exhibit or Advertise:

NCCE 2008 Exhibits
1277 University of Oregon
Eugene, OR 97403-1277
Phone: 1.541.346.3537 or 1.800.280.6218
Fax: 1.541.346.3509
ncceexhibits@ncce.edu

To Present or Submit a Proposal

Fill out an online application at www.ncce.org
Deadline for submitting concurrent session presentations is Friday, June 8, 2007
Deadline for submitting workshop presentations is Friday, October 5, 2007

Click or Call
www.ncce.org or 1.800.260.6218



WE'RE
BREWING UP A
BIG ONE.



Educational
Technology
Served Up Pipin' Hot!

February 26-29, 2008 in Seattle, Washington

Marketing through NCCE
Partnership Information

www.ncce.org

Become Part of the NCCE Community



NCCE-Seattle 2008

Welcome! The Northwest Council for Computer Education is the Northwest's leading instructional technology organization. We are celebrating our 37th Annual Conference in Seattle, Washington with over 2500 educators and it is going to be SUPERSIZED in 2008.

Sponsor

Marketing through NCCE Sponsorship can maximize your visibility. A powerful audience of decision makers attends this truly one of a kind special event for technology in education leaders. Being a partner at the NCCE conference in Seattle in 2008 is one of the best marketing investments, especially if you are looking to target one of the fastest growing areas in the northwest.

Exhibit

Join one of the 100+ exhibiting companies who benefit each year from NCCE's 36-year tradition of serving the ed-tech population in the Pacific Northwest. Exhibits are an integral part of the conference program. Over 2500 administrators, IT specialist, tech coordinators, library media specialists and teachers gather at NCCE to experience exciting, cutting-edge products and services relevant to their expanding needs.

"Nearly 50% of our attendees participate in the purchasing process for their schools and districts."

As an exhibitor you can reach this important group of decision-makers in a vibrant exhibit-hall environment at NCCE 2008, February 26-29, at the Washington State Convention & Trade Center in Seattle.

Advertise

Do more than exhibit—advertise in the NCCE Final Program and make an added impression on the audience that purchases product! The NCCE Final Program is an important vehicle used to advertise products and services of our exhibitors and provides another opportunity to reach your market. All attendees and exhibitors receive copies of the program, making it a year-round resource for the Northwest's ed-tech community. Details on rates, material submission, and deadlines are available in late winter.

Benefits of being a sponsor* and exhibitor:

- Increase Revenue
- Amplify your organizations image and reputation
- Target specific audience
- Increase customer base
- Network with those in the technology in education industry
- Communicate your message by inserting fliers or promotional items into welcome bags*
- Multi-State Distribution to educators and administrators in Washington, Oregon, Montana and Idaho
- Preference is given for Workshop and Session Presentations

Sponsorship Opportunities

Just So You Know...

NCCE believes in working with companies on all different levels. We know you are looking for a great conference with a great audience, without any gimmicks.

Look no further! We have a long tradition of maximizing your company's dollars and services to bring you to the next level in sponsorship opportunities. Having an exhibit and marketing yourself through out the 4-day conference increases your success instantly.

How We do Business...

If companies provide in kind donations to the conference, NCCE counts that toward your qualifying level of sponsorship. For example, companies may donate the following to reach Diamond, Platinum, Gold, Silver, Bronze or Sponsor benefits:

- Speaker or Presenter
- Prizes
- Special Events
- Computers, Projectors, Software
- Marketing Items
- Lunches, Refreshments, Coffee Coupons
- And Much, Much More

Contact Dr. Heidi Rogers, NCCE Executive Director at hrogers@ncce.org to discuss the many creative



Helpful Guidelines...

Additional Opportunities



PRESENTATIONS

Keynote Speaker \$7,500
Featured Speaker \$5,000
Information Technology Leadership Summit \$1,200
Executive Session \$5,000

NCCE SOCIAL EVENTS

Grand Opening Exhibit Hall Welcome Reception \$4,000
VIP Social Catering \$3,000
VIP Social Bar Tickets \$2,000
Evening Social and Dance \$10,000
Sponsor the New Relaxation Station Free Massages \$5,000

PRIZES

Grand Opening Exhibit Hall Welcome Reception \$1,000
Opening Keynote \$3,000
Evening Social and Dance \$2,000
Closing Keynote \$3,000

REGISTRATION MATERIALS

Conference Giveaway \$7,500
Promotional Items in Bags \$5,000
Welcome Bags \$5,000

WORKSHOPS/SESSIONS

Computer Labs \$10,000
Lunches \$2,000
Video Projectors \$10,000
Software Licenses \$7,500
Transportation \$10,000

T-SHIRTS WITH YOUR COMPANY & NCCE'S LOGOS

Adult Volunteers \$1,000
Student Volunteers \$500

PUBLICATIONS

Advance Program \$15,000
Final Program \$30,000
Advertise your LOGO/BANNER in our EMAIL BLASTS to pre registered attendees \$1,500

MEMBER RECOGNITION

Outstanding Technology Educator Award \$2,500
Outstanding Technology Leader Award \$2,500

Sponsorship Opportunities

As an exhibitor at NCCE you are part of the Northwest's largest ed-tech event. 96% of our audience is from Washington, Oregon, Montana and Idaho.

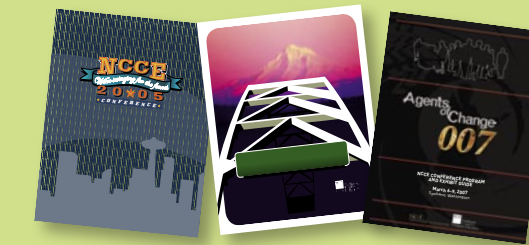
Exposure — Exposure — Exposure

Multi-State Regional Conference Washington * Oregon * Montana * Idaho

Levels of Sponsorship Benefits -

DIAMOND \$40,000 OR MORE

- Free Exhibit Booth space for 2008 (Up to 4 booths)
- Recognition on the NCCE Advance Program Cover (Distribution 40,000)
- 15 tickets for the NCCE VIP Social Event
- 10 guest passes for the Conference Social
- Access to conference registration mailing list for pre- AND post- showing mailings
- Acknowledgement at both Keynote Sessions
- Full page, color ad in the Final Conference Program
- Listing on the "Thank You Conference Sponsors" sign at Exhibit Hall
- Prominent signage with logo at Opening and Closing Keynote Events, Exhibit Hall, and registration lobby
- Recognition on the NCCE Conference 2008 Web Page
- Special sponsor identification ribbons
- Recognition in the NCCE Final Conference Program



SILVER \$10,000-\$19,999

- 25 percent off exhibit booth space for 2008
- Recognition on the NCCE Advance Program Cover (Distribution 40,000)
- 3 tickets for the NCCE VIP Social Event
- 3 guest passes for the Conference Social
- Special sponsor identification
- Access to conference registration mailing list for pre- OR post-showing mailings
- Listing on the "Thank You Conference Sponsors" sign at Exhibit Hall
- Prominent signage at sponsored event
- Recognition on the NCCE Conference 2008 Web Page
- Special sponsor identification ribbons
- Recognition in the NCCE Final Conference Program

PLATINUM \$30,000-\$39,999

- 75 percent off Exhibit Booth space for 2008
- Recognition on the NCCE Advance Program Cover (Distribution 40,000)
- 5 tickets for the NCCE VIP Social Event
- 5 guest passes for the Conference Social
- Access to conference registration mailing list for pre- OR post- showing mailings
- Full page, b/w ad in the Final Conference Program*
- Listing on the "Thank You Conference Sponsors" sign at Exhibit Hall
- Prominent signage at sponsored event
- Recognition on the NCCE Conference 2008 Web Page
- Special sponsor identification ribbons
- Recognition in the NCCE Final Conference Program

GOLD \$20,000-\$29,999

- 50 percent off exhibit booth space for 2008
- Recognition on the NCCE Advance Program Cover (Distribution 40,000)
- 4 tickets for the NCCE VIP Social Event
- 4 guest passes for the Conference Social
- Access to conference registration mailing list for pre- OR post-showing mailings
- One-half page, b/w ad in the Final Conference Program*
- Listing on the "Thank You Conference Sponsors" sign at Exhibit Hall
- Prominent signage at sponsored event
- Recognition on the NCCE Conference 2008 Web Page
- Special sponsor identification ribbons
- Recognition in the NCCE Final Conference Program

SPONSOR \$2,000-\$4,999

- Listing on the "Thank You Conference Sponsors" sign at Exhibit Hall
- Recognition on the NCCE Advance Program Cover (Distribution 40,000)
- Special sponsor identification
- Prominent signage at sponsored event
- Recognition on the NCCE Conference 2008 Web Page
- Special sponsor identification ribbons
- Recognition in the NCCE Final Conference Program*

*Ad in the Final Conference Program applies only if sponsorship and reservation are received and confirmed by December 30, 2007.

Location and Booth Set Up



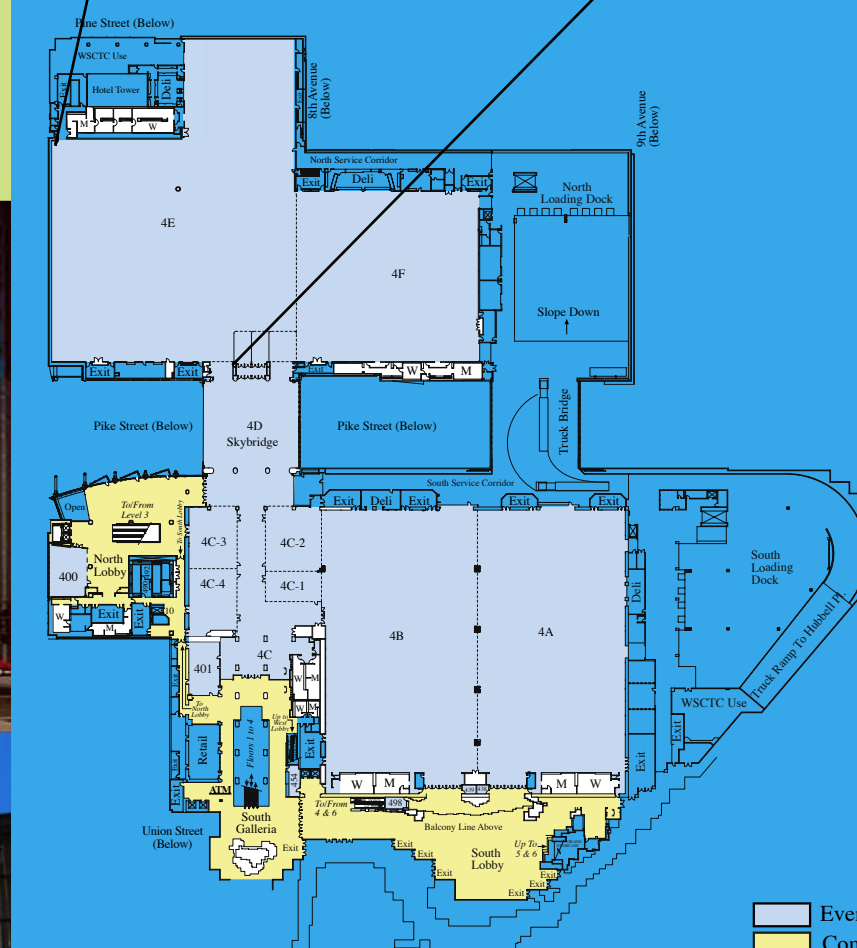
February 26-29, 2008
Seattle, Washington



EXHIBIT HALL

118	119	120	121	122	123	124	125	126	127	128	129	130	131	132	133	134	135	136	137	138	139	140	141	142	143	144	145	146	147	148	149	150	151	152	153	154	155	156	157	158	159	160	161	162	163	164	165	166	167	168	169	170	171	172	173	174	175	176	177	178	179	180	181	182	183	184	185	186	187	188	189	190	191	192	193	194	195	196	197	198	199	200
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ENTRANCE



Event/...
Comm...



February 26-29, 2008
Seattle, Washington