

International Society for  
Technology in Education  
180 West 8th Ave., Suite 300  
Eugene, OR 97401-2916

Attend the world's premier ed tech conference and earn  
continuing education units while learning from the most  
innovative and successful leaders worldwide!

Nonprofit  
Organization  
US Postage  
PAID  
Eugene, OR  
Permit No 585



ISTE 2010 offers hundreds of sessions  
and workshops for...

- Classroom and Online Teachers
- Chief Technology Officers
- Technology Coordinators and  
Integration Specialists
- Library Media Specialists
- Building and District Administrators
- Teacher Educators
- Government & Industry Representatives  
...and You!

NS110HB

# 31<sup>st</sup> Annual Conference & Exposition

formerly the National Educational Computing Conference (NECC)

## Exploring Excellence



## Register & Reserve Housing Today

[www.iste.org](http://www.iste.org)

# Experience the World's Premier Ed Tech Event

**ISTE 2010** is the place for hands-on, interactive learning about how technology and the latest Web 2.0 innovations can transform learning and teaching. ISTE 2010 offers the kind of excitement that only comes from meeting face-to-face with educators who share your passion.

“ I've been attending [ISTE's conference] for more than 10 years, and each year I walk away revitalized, my head swarming with ideas, and my luggage filled with resources. ”

—Lucie deLaBruere  
Tech Integration Specialist



“ [ISTE] has positively overwhelmed me with options of how to increase student achievement, professional development, and personal growth. Denver, CO, here I come! ”

—Tonya Wilson  
Camden City, NJ



## Professional Development for the Whole Team

### K–12 Teachers, Technology Integration & Curriculum Specialists

- Lecture and Poster Sessions full of great ideas for integrating technology, elearning, and promoting digital age learning through achieving the NETS•S
- Workshops and BYOL (Bring Your Own Laptop) Sessions offering hands-on training with practical and useful technology applications
- Model lessons for observing or participating in replicable units of instruction

### Chief Technology Officers, Technology Coordinators, Staff Developers

- Proven strategies for technology funding, infrastructure development, and support
- Exciting, effective solutions for professional learning including online PD

### Library Media Specialists

- Model practices for teaching information and media literacy
- A Digital Age Media Center Playground full of electronic resources for students, teachers, and administrators

### Superintendents, Assessment Directors, Principals, Policy Makers

- Ideas and solutions for leveraging your technology infrastructure for school improvement and assessment
- Opportunities for leadership development and advocacy

### Teacher Educators

- Curriculum ideas for methods courses and distance learning
- Models for meeting accreditation requirements and achieving the NETS

# Schedule of Events

## Friday, June 25

ISTE/TIE Leadership Bootcamp Kickoff Reception  
and Colorado Corporate Showcase (evening)

## Saturday, June 26

Registration opens  
ISTE/TIE Leadership Bootcamp  
Preconference workshops  
Tours

## Sunday, June 27

Preconference workshops, forums,  
special events, and tours

### Conference Kick-off and ISTE Member Celebration

(beginning midday, with activities throughout the afternoon)

**Opening Keynote,  
with ISTE President's Address** (evening)

**Opening Reception** (evening)

## Monday, June 28

Workshops  
Conference sessions begin  
Exhibit Hall opens  
Tours

## Tuesday, June 29

Conference sessions and workshops  
**Keynote Speaker,  
with ISTE CEO Address** (morning)  
Exhibit Hall  
Tours

## Wednesday, June 30

Conference sessions and workshops  
Exhibit Hall  
Tours  
**Closing Session Keynote and  
ISTE 2011 preview, with  
ISTE Conference Chair Remarks**  
(afternoon)

Additional fees apply  
for some special events,  
workshops, tours, and the  
Leadership Bootcamp.

[www.iste.org](http://www.iste.org)



# Conference Registration Fees

# Workshop Fees

## Super Early-Bird Through March 31, 2010

Current ISTE Member*	\$207
General Public (Non-Member) Includes ISTE Membership	\$299
One-day	\$139

## Early-Bird Through May 1, 2010

Current ISTE Member*	\$237
General Public (Non-Member) Includes ISTE Membership	\$329
Group of 10 ISTE Members	\$207
Group of 10, Not ISTE Members	\$299
One-day	\$159

## Pre-Reg/Onsite After May 1, 2010

Current ISTE Member*	\$277
General Public (Non-Member) Includes ISTE Membership	\$369
Group of 10, ISTE Members	\$207
Group of 10, Not ISTE Members	\$299
One-day	\$179

## Special Categories

Full-Time Student (Current ISTE Member)	\$140
Full-Time Student (Non Member) Includes ISTE Online Membership	\$179
Retired Educator	\$140
Guest	\$125

## Presenters, Volunteers, and Groups of 10+

Presenters, volunteers, and groups of 10+ receive the Super Early-Bird rate at any time, based on their membership status. Groups must be either “all members” or “all non-members”.

\*Your membership must be valid through June 30, 2010, to qualify for the ISTE member rate.

## Super Early-Bird Through March 31, 2010

Half-Day (3 hours)	\$ 99
Full-Day (6 hours)	\$199
Two-Day (12 hours)	\$399

## Early-Bird Through May 1, 2010

Half-Day (3 hours)	\$ 99
Full-Day (6 hours)	\$199
Two-Day (12 hours)	\$399

## Pre-Reg/Onsite After May 1, 2010

Half-Day (3 hours)	\$109
Full-Day (6 hours)	\$219
Two-Day (12 hours)	\$439

## ■ About ISTE

The International Society for Technology in Education (ISTE) is the trusted source for professional development, knowledge generation, advocacy, and leadership for innovation. ISTE is the premier membership association for educators and education leaders engaged in improving learning and teaching by advancing the effective use of technology in PK–12 and teacher education. Home of the National Educational Technology Standards (NETS) and ISTE’s Annual Conference and Exposition, ISTE represents more than 100,000 professionals worldwide. We support our members with information, networking opportunities, and guidance as they face the challenge of transforming education.

Visit [www.iste.org/profdev](http://www.iste.org/profdev) to learn more about ISTE and its new initiatives—including the next generation of NETS for students, teachers, and administrators.

ISTE 2010 is presented in cooperation with **Colorado TIE** and additional organizational support from ISTE Affiliate members **AzTEA (Arizona), NMSTE (New Mexico), UCET (Utah), and NETA (Nebraska)**.

# Your Full Conference Registration includes...

- access to **keynotes**, spotlight sessions, concurrent sessions, informal learning opportunities throughout the public space, **exhibit hall** admission, and entrance (with badge) to the **Opening Reception** and refreshment breaks;
- **shuttle transportation** to and from most conference hotels;
- **complimentary wireless Internet** in convention center meeting rooms and public space; and
- online access to **conference resources** and the **ISTEvision** video network.

**One-day registrants** have access to the same amenities, limited to the day of registration. Workshops, tours, the ISTE/TIE Leadership Bootcamp, and some forums/symposia require an additional fee and ticket. More information about these events will be available online in mid-February.

Join Us!

**Excitement about education's future** couldn't be higher this year as **ISTE** explores **new global ground with ISTE 2010 in Denver**. Building on the success of its largest conference ever in Washington D.C., ISTE is actively engaging educators worldwide in its mission to **advance excellence in learning and teaching through innovative and effective uses of technology**.

**Colorado's mile-high capital, Denver**, is a breathtaking place to seek new heights and expand our collective vision of an educational community where resources, best practices, partnerships, accountability, and achievement converge.



Join us for **sessions, keynotes, and an expansive range of interactive content**—all designed with your hands-on learning needs in mind. From professional development and networking in Second Life™ to real-world solutions, ISTE 2010 gives you a once-a-year opportunity to **exchange best practices and explore excellence with innovative educators from around the globe**.



# ISTE 2010 Hotels & Rates

	SINGLE	DOUBLE	TRIPLE	QUAD
<b>1</b> Brown Palace Hotel and Spa .....	\$219/\$236	\$219/\$236	\$234/\$251	\$249/\$266
<b>2</b> Burnsley All Suite Hotel .....	\$156	\$156	\$176	\$196
<b>3</b> Comfort Inn Downtown .....	\$132	\$142	\$152	\$162
<b>4</b> Courtyard Marriott Denver Downtown .....	\$194	\$204	\$214	\$224
<b>5</b> Crowne Plaza Denver .....	\$175	\$185	\$195	\$205
<b>6</b> Curtis Hotel .....	\$149	\$149	\$159	\$169
<b>7</b> DoubleTree Hotel Denver .....	\$161	\$161	\$172	\$182
<b>8</b> Grand Hyatt Denver .....	\$190	\$200	\$210	\$220
<b>9</b> Hampton Inn and Suites Denver .....	\$169	\$179	\$189	\$199
<b>10</b> Hilton Garden Inn Denver .....	\$199	\$199	\$219	\$219
<b>11</b> Hotel Monaco Denver .....	\$219	\$219	\$229	\$239
<b>12</b> Hotel Teatro .....	\$225	\$225	\$245	\$245
<b>13</b> Hyatt Regency Denver <b>HQ</b> .....	\$214	\$224	\$249	\$274
<b>14</b> Magnolia Hotel .....	\$185	\$195	\$205	\$215
<b>15</b> Marriott Denver City Center .....	\$197	\$207	\$217	\$227
<b>16</b> Oxford Hotel .....	\$223	\$223	\$223	\$223
<b>17</b> Radisson Denver Stapleton Plaza .....	\$133	\$133	\$143	\$153
<b>18</b> Red Lion Denver Central .....	\$161	\$161	\$171	\$181
<b>19</b> Renaissance Denver Hotel .....	\$189	\$189	\$199	\$209
<b>20</b> Residence Inn Denver City Center .....	\$199	\$199	\$219	\$239
<b>21</b> Sheraton Denver Downtown <b>HQ</b> .....	\$199	\$209	\$219	\$229
<b>22</b> Towne Place Suites Denver Downtown .....	\$189	\$189	\$209	\$229
<b>23</b> Warwick Denver Hotel .....	\$167	\$182	\$197	\$212
<b>24</b> Westin Tabor Center Denver .....	\$209	\$209	\$219	\$229

Beginning Saturday morning, June 26, shuttle transportation will be provided between the convention center and all conference hotels, except for Hyatt Regency Denver, Crowne Plaza, Hotel Teatro, the Courtyard, the Curtis Hotel, and the Hilton Gardens. Service concludes following the closing session on Wednesday, June 30.

If you require accessible hotel accommodations, contact Experient, Inc. Customer Service at 1.866.229.2386.

For all other accommodations, including accessible conference transportation, sign language interpreters, and wheel chair/motorized scooter rental information, contact Dan.Potter@experient-inc.com.



## Downtown Denver



- A** U.S. Mint
- B** Denver City & County Building
- C** Civic Center Park
- D** Colorado State Capitol Building
- E** Denver Art Museum
- F** Denver Public Library
- G** Colorado History Museum
- H** Visitor Info Center
- I** Tabor Center Shopping
- J** Larimer Square Shopping
- K** Pavilions Shopping
- L** Cherry Creek Shopping

## 4 miles from Downtown Denver