

Advertising Order Form

Combined Final Program & Exhibit Guide

Select ad size and preferred placement

	Premium Placement		Standard Placement
	(1st 16 pages)	(2nd 16 pages)	(Beyond p. 32)
Full Page	<input type="checkbox"/> \$5,050	<input type="checkbox"/> \$4,050	<input type="checkbox"/> \$3,050
Half Page	<input type="checkbox"/> \$3,890	<input type="checkbox"/> \$2,890	<input type="checkbox"/> \$1,890
Quarter Page	<input type="checkbox"/> \$3,250	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$1,250
Eighth Page	N/A	<input type="checkbox"/> \$950	<input type="checkbox"/> \$750

COVER POSITIONS (Full page only)

<input type="checkbox"/> Outside Back Cover	\$8,450
<input type="checkbox"/> Inside Front Cover Roll-out (3-Page Package)	\$12,150
<input type="checkbox"/> Inside Front Cover	\$8,450
<input type="checkbox"/> Inside Back Cover	\$7,250

LISTING ENHANCEMENTS

<input type="checkbox"/> Bold Company Name in Exhibit Indexes	\$250
<input type="checkbox"/> Company Logo in Exhibitor Directory	\$300
<input type="checkbox"/> Combo Package (Logo plus Bold Company Name)	\$375

ADDITIONAL LISTINGS

<input type="checkbox"/> Company Name Listed in Product Classifications Index	\$75
<input type="checkbox"/> Limited Company Listing	\$250
<input type="checkbox"/> Full Company Listing	\$375

ISTE Daily Leader—The Official Conference Daily!

Select ad size, frequency, and day of publication. Fees shown below are per insertion.

	Day—For 1x and 2x, Please indicate days			
	1x	2x	4x	
Full Page	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,800	<input type="checkbox"/> Sunday: Keynote Issue Seat Drop
Half Page	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,050	<input type="checkbox"/> Monday
Quarter Page	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$800	<input type="checkbox"/> Tuesday
Eighth Page	N/A	<input type="checkbox"/> \$600	<input type="checkbox"/> \$450	<input type="checkbox"/> Wednesday
Outside Back Cover	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$3,600	
Inside Front Cover	<input type="checkbox"/> \$4,375	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$3,150	
Inside Front Cover Half Page	<input type="checkbox"/> \$2,625	<input type="checkbox"/> \$2,188	<input type="checkbox"/> \$1,838	
Inside Back Cover	<input type="checkbox"/> \$3,750	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$2,700	
Inside Back Cover Half Page	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$1,875	<input type="checkbox"/> \$1,575	

ISTE Vision

Check here if you are interested in ISTE Vision underwriting. We will then contact you with a complete list of pricing and options.

Online Interactive Exhibit Hall

<input type="checkbox"/> Logo added to company description	\$350
<input type="checkbox"/> Star on booth plus logo rollover	\$750
<input type="checkbox"/> Standard Combo Package (logo added to company description and star on booth plus logo in rollover)	\$850
<input type="checkbox"/> Logo on booth plus logo rollover	\$1,050
<input type="checkbox"/> Premium Combo Package (logo added to company description and logo on booth plus logo in rollover; limited to 30'x30' booth or larger)	\$1,150

Literature Distribution

<input type="checkbox"/> Literature Distribution	\$350
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Questions?

Contact Exhibit Management at 1.541.346.3537 or conf-exhibitorcomm@iste.org

Premium ad space is limited

Call 1.541.346.3537 to confirm availability!

Attention!

Super discount rates available for ISTE's membership publication (circ 25K + ISTE reg bag distribution) *Learning & Leading with Technology* advertisers!

Call Exhibit Management at 1.541.346.3537 for more information.

Payment & Submission Instructions

- 1 Calculate the total amount of your order and complete the required fields below:

Final Program & Exhibit Guide Advertising:	\$
Cover Positions:	\$
Listing Enhancements:	\$
Additional Listings:	\$
ISTE Daily Leader Advertising:	\$
Online Exhibit Hall Advertising:	\$
Literature Distribution:	\$
Total Charges \$	

COMPANY

ADDRESS

CITY STATE ZIP

PHONE FAX

CONTACT NAME

EMAIL

CONTACT SIGNATURE

DATE

- 2 Submit completed order form to exhibit management via email, fax, or mail.
- 3 Submit appropriate materials (described under Mechanical Requirements and Submission Instructions) and remit payment by prescribed deadlines.

- 4 Please note that credit cards are not accepted. Checks should be made payable to ISTE and mailed to:
ISTE 2010 Advertising
180 W. 8th Street, Suite 300
Eugene, OR 97401-2916
Phone: 1.541.346.3537
Fax: 1.541.346.3509
Email: conf-exhibitorcomm@iste.org