

PLANNING INTERPRETIVE

EXHIBITS engages students in hands-on, creative exploration of skills and techniques of exhibit development. Field trips to the Jordan Schnitzer Museum of Art and the UO Museum of Natural and Cultural History are an essential part of this course, which meets for two full Saturdays during Fall term.

INTERPRETIVE EXHIBITS

STUDIO, scheduled for three Saturdays during Spring term, uses the Lane County Historical Museum as a learning laboratory. Students form design teams, working with museum staff, exhibit planner Alice Parman, and an exhibit designer to create an exhibit plan that makes use of the museum's collections.

MUSEUM ETHICS Since 1999, the American Association of Museums has required museums to create an independent Code of Ethics prior to accreditation approval. Consequently, there is a growing body of literature regarding museum ethics that is fueling discussion and debate within the field. This course will broaden the ethics discussion beyond the museum boardroom to museum staff and students preparing to work in museums. As institutions that must build trust with their public constituency, museums need to clearly under-

stand how good decisions are made and the repercussions of poorly made decisions. Ethical standards for museums will be explored across the wide range of topics to which they should be applied.

YOUTH ARTS CURRICULUM AND METHODS

ODS is designed to provide educators with introductory knowledge and skills necessary for implementing substantive and appropriate arts instruction for young learners. Participants will learn to teach art as a unique means of thinking, communicating, understanding and learning about others, the world, and themselves. Course content will emphasize the visual arts, with some integration to other arts. Students will explore art's role in the formation of culture and learn to apply a variety of methods to develop arts education curriculum for learners. Offered online in Fall and Spring terms, a hybrid online/classroom option is available in winter term.

GALLERY MANAGEMENT AND OPERATIONS

IS designed to offer instruction in the management and operations related to the presentation of art media in a variety of venues, including public and private galleries, public spaces, and alternative sites.

Participants will:

- explore and practice a range of activities necessary to plan for, install, and document artwork
- explore and develop aesthetic values and critical vocabulary to guide in art selection and review
- develop a presentation which will demonstrate specific aspects of the exhibition experience

- expand their understanding of a professional artist's work and the vital role of exhibitions
- explore a variety of gallery business models: contracting artists, insurance, budget creation and management, and marketing strategies
- gain field work experience in a local gallery

PERFORMING ARTS INDUSTRY: STANDARDS AND PRACTICE

is designed for artists and arts managers interested in the business practices of presenting performing arts events. Topics include booking and contracting, technical riders, budgeting and revenue management, artists' relations, and the arts manager's role in presenting events.

COURSE SCHEDULE

Fall 2008

- ▶ AAD 4/510 Planning Interpretive Exhibits
- ▶ AAD 4/530 Youth Arts Curriculum and Methods (online)

Winter 2009

- ▶ AAD 4/510 Gallery Management and Operations
- ▶ AAD 4/530 Youth Arts Curriculum and Methods (hybrid)

Spring 2009

- ▶ AAD 4/508 Performing Arts Industry: Standards and Practice
- ▶ AAD 4/510 Interpretive Exhibits Studio
- ▶ AAD 4/510 Museum Ethics
- ▶ AAD 4/530 Youth Arts Curriculum and Methods (online)

ADDITIONAL COURSES

Arts and Administration offers regular tuition, 4 credit courses that may complement work done in the Professional Practice series:

Winter 2009

- ▶ AAD 4/565 Marketing the Arts
- ▶ AAD 4/510 Museum Education
- ▶ AAD 4/524 Conference Management
- ▶ AAD 4/530 Youth Arts Curriculum and Methods (on-site)

Spring 2009

- ▶ AAD 4/510 Artistic Administration in Performing Arts
- ▶ AAD 4/520 Event Management
- ▶ AAD 4/530 Youth Arts Curriculum and Methods (on-site)



Repertory Dance Theater, by Scott Peterson

INTRODUCTION The University of Oregon Arts and Administration Program (AAD) and the Division of Continuing Education are partnering to offer a new series entitled Professional Practice in Arts Administration. These courses are designed for students and practitioners alike to gain professional knowledge and apply their new skills toward making a difference in their communities.

ELIGIBILITY Anyone interested in taking the professional development courses is welcome. These credit courses are open to all community members and UO students.

DATES AAD Professional Practice in Arts Administration courses are offered in fall, winter, and spring terms. Credits, grading options (graded or pass/no pass), meeting dates and times vary by course. Please check the Schedule of Classes for current dates at <http://classes.uoregon.edu>.

OTHER COURSES OF INTEREST

- ▶ AAD 4/522 Arts Program Theory
- ▶ AAD 4/551 Community Cultural Development
- ▶ AAD 4/565 Marketing the Arts
- ▶ AAD 4/510 Museum Education
- ▶ AAD 4/524 Conference Management
- ▶ AAD 4/510 Artistic Administration in Performing Arts
- ▶ AAD 4/520 Events Management



Somei Yoshino Taiko Ensemble

REGISTRATION Current UO students can register through DuckWeb. People new to the UO may take these courses as a Community Education Program (CEP) student. CEP is a part-time, non-degree seeking status that allows anyone to take courses at the UO without formally applying. Please call the CEP office at (541) 346-5614 for more registration information or visit <http://cep.uoregon.edu>. These workshops are available for Pass/No Pass only.

TUITION Each course has a self-support fee that replaces regular tuition. For formally admitted UO students, these courses will count towards full time status for Financial Aid purposes. Staff and GTF special rates do not apply.

CONTACT INFORMATION For more course content information contact:

- ▶ Instructors (as listed in the Schedule of Classes <http://classes.uoregon.edu>)
- ▶ Department of Arts and Administration (541) 346-3631
- ▶ Or visit http://center.uoregon.edu/arts_admin/

For registration information, contact Continuing Education:

- ▶ Call (541) 346-4231
- ▶ E-mail ctrinfo@uoregon.edu

Cover artwork: Mayor's Art Show, 2005, Jacobs Gallery, by Susan Detroy

PROFESSIONAL PRACTICE

for **ARTS ADMINISTRATION**

This series is made available through a partnership between the University of Oregon Arts and Administration Program and the Division of Continuing Education.

O UNIVERSITY OF OREGON

http://center.uoregon.edu/arts_admin/