

Leading from the Edge

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[www.edleadersonline.org](http://www.edleadersonline.org)

# Leading from the Edge

- Resources and strategies for leaders in technology – teachers, media specialists, professional development providers, technology coordinators, tech coaches, principals, superintendents, and others.

*\*Doorprizes*

# Proper Mindset

- Two themes of today's conversation will be **perspective** and **change**.
- To prepare our minds, take out a pen or pencil... let's think about perspective first.

# Outcomes

- Reflect on our own personal strengths and challenges;
- Assess those around us to determine strategies for leading and developing colleagues;
- Plan professional development to accommodate various learning & leadership needs;
- Manage our own leadership and learning needs while continuing to lead others.
- *Leadership & Student Issues Handout*
- *Have paper ready for notes, reflections. . .*

# Why We're All Here



# “Teens and Technology” survey

- November 2004 survey of 1,100 young people between the ages of 12 and 17 and their parents:
  - More than half of them say they go online *every day*;
  - 81 percent of wired teens play games online, which is 52 percent higher than four years ago;
  - 76 percent of online teens get news online, which is 38 percent higher than four years ago;

# “Teens and Technology” survey

- More:
  - 43 percent have made purchases online, which is 71 percent higher than four years ago;
  - 31 percent use the Internet to get health information, which is 47 percent higher than four years ago;
  - 80 percent of parents believe that the Internet helps teens do better in school;
  - 86 percent of students believe that the Internet helps teens do better in school.

# The Digital Lifestyle

- Bill Gates
- [http://www.microsoft.com/winme/0601/26189/BillG-Digital\\_Lifestyle\\_mbr.aspx](http://www.microsoft.com/winme/0601/26189/BillG-Digital_Lifestyle_mbr.aspx)



# Are we prepared?

## BUSINESS

FRIDAY, SEPTEMBER 30, 2005 | WWW.KENTUCKY.COM | LEXINGTON HERALD-LEADER

### \$100 laptops for the world's children

NON-PROFIT AIMS TO  
DISSEMINATE BENEFITS  
OF THE INTERNET

By Brian Bergstein  
ASSOCIATED PRESS

CAMBRIDGE, Mass. — The \$100 laptop computers that Massachusetts Institute of Technology researchers want to get into the hands of the world's children will be durable, flexible and self-reliant.

The machines' AC adapter would double as a carrying strap, and a hand crank would power them when there's no electricity. They'd be foldable into more positions than traditional notebook PCs and carried like slim lunchboxes.

For outdoor reading, their display would be able to shift from full color to glare-resistant black and white.

And surrounding it all, the laptops would have a rubber casing that closes tightly, because "they have to be absolutely indestructible," said Nicholas Negroponte, the MIT Media Lab director. The computers would be



CHITOSE SUZUKI | ASSOCIATED PRESS

Nicholas Negroponte, founder of the Massachusetts Institute of Technology Media Lab, showed blueprints of the \$100 laptop at a conference in Cambridge, Mass., on Wednesday.

veloping countries to purchase pass the world's existing annual of Windows. production of laptops, which is The computers would be

# ISTE NETS-S

- Refresh Forum
  - NETS-S started in 1998
  - Key issues in forum – ubiquitous access, mandates, emerging technologies, student-driven content production
  - A whole mindset that is yet to be tapped

# Tech Leaders

- One of the most critical roles in a school or district;
- One of the toughest;
- One with the most potential for massive change.

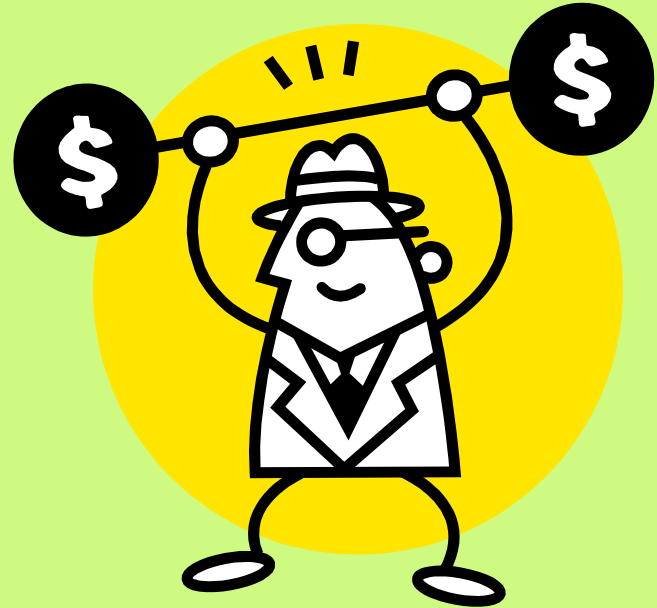
[The pressure!](#)

# Strategies

- Know and accept “the givens” – you *will* have to justify expenditures (handhelds), you *will* find yourself dealing with change (reorgs), you *will* have to prove technology’s worth (evaluation starts *beforehand*) – so just accept it, don’t fight it, and be proactive
- The “bullet mentality”

# Strategies

- Know yourself – strengths, issues, challenges, biases
- Self Analysis Time
  - Write a strength
  - Write a challenge



# Strategies

- Know your team members – higher-ups, staff, coworkers, attend their meetings, join them at their conferences
- Anyone bring them here?
- Reflection time again – choose a “not-so-close” coworker – Strengths? Challenges?
- Inviting coworkers – NOT JUST A FLYER ON THE BULLETIN BOARD 😊

# Strategies

- Keep yourself informed – choose a good journal, use Netvibes or another blog aggregator, schedule a
- Information sources?
  - Non-techie friends
  - Journals – L&L, T&L
  - Others?
  - Blogs – specific ones in a minute 😊

# Strategies

- Handle your own P.R. – share snippets of information with others, *tailored to their job*
- Dean
- Administrative Assistant
- Write now – draw a mind-map – who influences your boss? Leave no one out – her husband, secretary, the transportation director buddy? Repeat this process for your most challenging coworker?

# Strategies

- Focus on what is working well – use your strengths
- Reflect – think about the thing you've done most recently for which you were very proud – let's talk about the details
- Now rinse and repeat

# Strategies

- Schedule time for reflection – put it on your calendar – concrete time
- Example: Wednesday, 10:00-11:00, Door is closed, email is off.
- Or Wednesdays, get up 30 minutes earlier before the kids/significant other

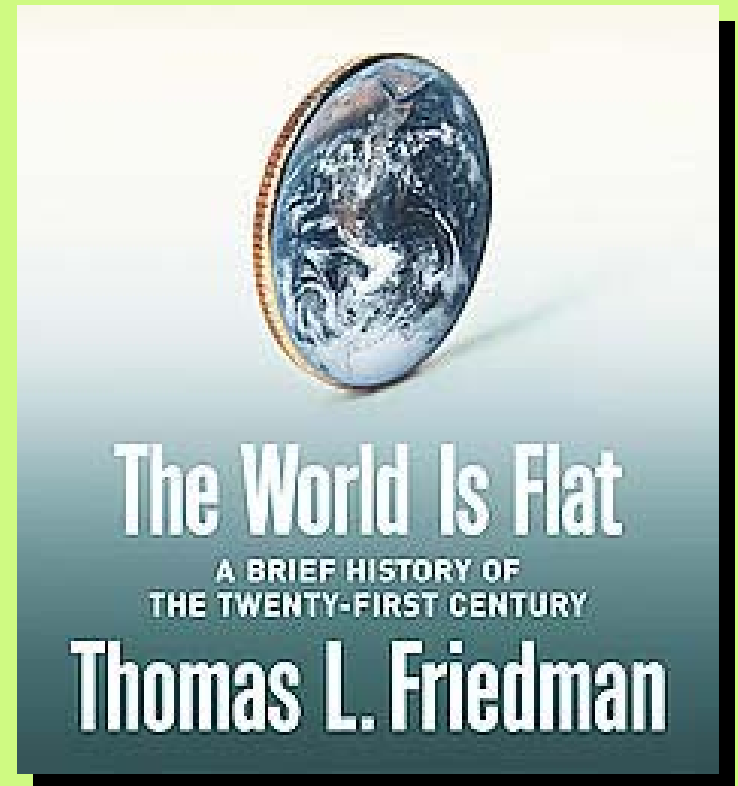
# Resources

## A Brief History of the Twenty-First Century

By Thomas L Friedman

Friedman has won the Pulitzer Prize three times for his work at the New York Times, where he serves as the foreign affairs columnist. He is the author of three best selling books. He lives in Bethesda, Maryland.

2005



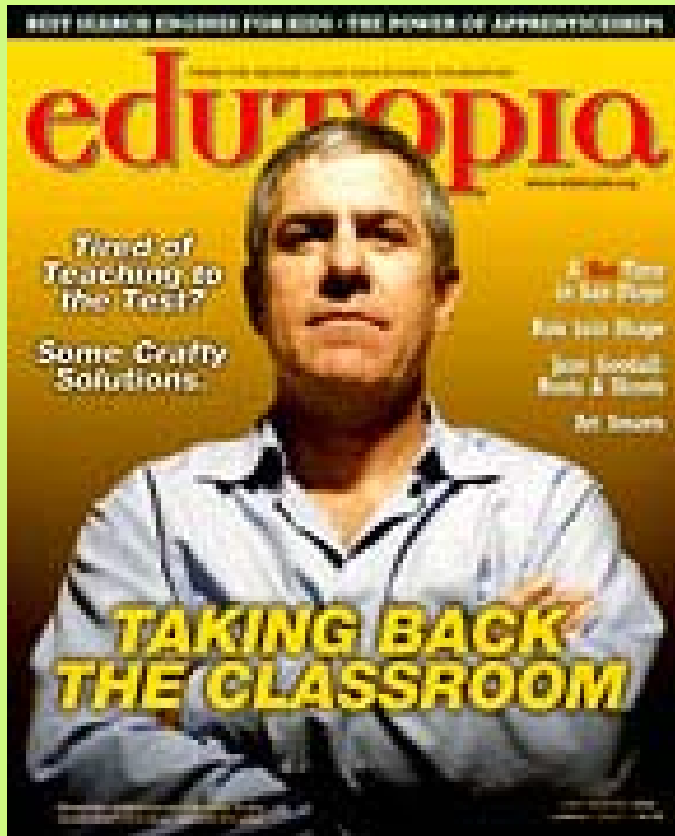
One of the doorprizes - oooooohhh

# Key Educational Points

- New learners
- The new flat world – 10 “flatteners”
- A triple convergence
- Survival of the fittest



# Resources



## Edutopia

## George Lucas Ed Foundation

MUSE: Jane Goodall - "This is what I want every child to understand: *Your life matters...*

# Resources

- The Education Podcast Network  
...a multicast society of speakers and listeners, listeners and speakers, teaching and learning in a life and time of change.



# Blogs

- Learning Now – PBS
- Weblogg-ed – Will Richardson
- Blended Edu
- Edutopia's Spiral Notebook



- David Warlick
- NECC blogging (GLEF, others)

**@Spiral Notebook: Educated. Innovative.**

Original, creative, practical, and sometimes unusual advice and ideas to get you started—or keep you going!

# An African Proverb

Every morning in Africa, a gazelle wakes up.  
It knows it must run faster than the fastest lion or it will be eaten.

Every morning a lion wakes up.  
It knows it must outrun the slowest gazelle or it will starve to death.

It doesn't matter if you are a lion or a gazelle.  
When the sun comes up, *you better start running.*

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