

# advertising order form

Indicate your selections below and submit as directed under Payment & Submission Instructions.

**Premium ad space is limited**  
Call 1.541.346.3537 to confirm availability!

## Combined Final Program & Exhibit Guide Select ad size and preferred placement

	PREMIUM PLACEMENT		STANDARD PLACEMENT	
	(1st 16 pages)	(2nd 16 pages)	(Beyond p. 32)	
Full Page	<input type="checkbox"/> \$5,050	<input type="checkbox"/> \$4,050	<input type="checkbox"/> \$3,050	
Half Page	<input type="checkbox"/> \$3,890	<input type="checkbox"/> \$2,890	<input type="checkbox"/> \$1,890	
Quarter Page	<input type="checkbox"/> \$3,250	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$1,250	
Eighth Page	N/A	<input type="checkbox"/> \$950	<input type="checkbox"/> \$750	

### COVER POSITIONS (Full page only)

<input type="checkbox"/> Outside Back Cover	\$8,450
<input type="checkbox"/> Inside Front Cover Roll-Out (3-Page Package)	\$12,150
<input type="checkbox"/> Inside Front Cover	\$8,450
<input type="checkbox"/> Inside Back Cover	\$7,250

### LISTING ENHANCEMENTS

<input type="checkbox"/> Bold Company Name in Exhibit Indexes	\$250
<input type="checkbox"/> Company Logo in Exhibitor Directory	\$300
<input type="checkbox"/> Combo Package (Logo plus Bold Company Name)	\$375

### ADDITIONAL LISTINGS

<input type="checkbox"/> Company Name Listed in Product Classifications Index	\$75
<input type="checkbox"/> Limited Company Listing	\$250
<input type="checkbox"/> Full Company Listing	\$375

## ISTE Daily Leader—The Official Conference Daily!

Select ad size, frequency, and day of publication. Fees shown below are per insertion.

	1x	2x	4x	Day
Full Page	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,800	<input type="checkbox"/> Sunday: Keynote Issue Seat Drop
Half Page	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,050	<input type="checkbox"/> Monday
Quarter Page	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$800	<input type="checkbox"/> Tuesday
Eighth Page	N/A	<input type="checkbox"/> \$600	<input type="checkbox"/> \$450	<input type="checkbox"/> Wednesday
Outside Back Cover	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$3,600	
Inside Front Cover	<input type="checkbox"/> \$4,375	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$3,150	
Inside Front Cover Half Page	<input type="checkbox"/> \$2,625	<input type="checkbox"/> \$2,188	<input type="checkbox"/> \$1,838	
Inside Back Cover	<input type="checkbox"/> \$3,750	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$2,700	
Inside Back Cover Half Page	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$1,875	<input type="checkbox"/> \$1,575	

## Online Interactive Exhibit Hall

<input type="checkbox"/> Logo added to company description	\$350
<input type="checkbox"/> Star on booth plus logo rollover	\$750
<input type="checkbox"/> Standard Combo Package (logo added to company description and star on booth plus logo in rollover)	\$850
<input type="checkbox"/> Logo on booth plus logo rollover	\$1,050
<input type="checkbox"/> Premium Combo Package (logo added to company description and logo on booth plus logo in rollover; limited to 30'x30' booth or larger)	\$1,150

**Attention!**  
Super discount rates available for ISTE's membership publication (circ 25K + NECC reg bag distribution) Learning & Leading with Technology advertisers!  
Call Exhibit Management at 1.541.346.3537 for more information.

## Literature Distribution

<input type="checkbox"/> Literature Distribution	\$350
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## 1. Payment & Submission Instructions

Calculate the total amount of your order and complete the required fields below:

Final Program & Exhibit Guide Advertising:	\$ _____
ISTE Daily Leader Advertising:	\$ _____
Listing Enhancements:	\$ _____
Additional Listings:	\$ _____
Online Exhibit Hall Advertising:	\$ _____
Literature Distribution:	\$ _____
<b>Total Charges</b>	<b>\$ _____</b>

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

E-MAIL \_\_\_\_\_

CONTACT SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

2. Submit completed order form to exhibit management via e-mail, fax, or mail.

3. Submit appropriate materials (described under Mechanical Requirements and Submission Instructions) and remit payment by prescribed deadlines.

4. Please note that credit cards are not accepted. Checks should be made payable to ISTE and mailed to:

**NECC 2009 Advertising**  
180 W. 8th Street, Suite 300  
Eugene, OR 97401-3003  
Phone: 1.541.346.3537  
Fax: 1.541.346.3509  
E-mail: neccehibitorcomm@iste.org

## Questions?

Contact  
Exhibit Management  
at 1.541.346.3537 or  
neccehibitorcomm@iste.org